

ACCESSIBLE & VISIBLE

A superior location in a gentrifying market, with an ideal consumer base that offers full coverage of the Greater Toronto Area's east end.

Scarborough Town Centre is ideally connected to the 400 series highways, major roads and public transit (subway and rapid transit). The centre's strategic location just off Highway 401, North America's busiest highway, encompasses a large regional draw attracting customers throughout Greater Toronto Area.

Future Transit Growth: The Scarborough Subway Extension will be an integrated and comprehensive rapid transit network that will improve transit service in Scarborough and across Toronto. The new line will stop at Scarborough Town Centre.



BE IN GOOD COMPANY

The mix of fashion and lifestyle makes Scarborough Town Centre a premium destination for international retailers.

ZARA

HUDSON'S BAY

MUJI 無印良品

MICHAEL KORS

L'OCCITANE

Thomas Sabo

lululemon

FOOTACTION USA

SEPHORA

HOUSE OF HOOPS
by Foot Locker

Browns

VICTORIA'S SECRET

Arutzia

FOREVER 21

TOPSHOP

NIKE

Indigospirit

H&M

adidas

MAC

Midici
The Neapolitan Pizzeria Company

FLY ZONE
Kids Foot Locker



CONTACT

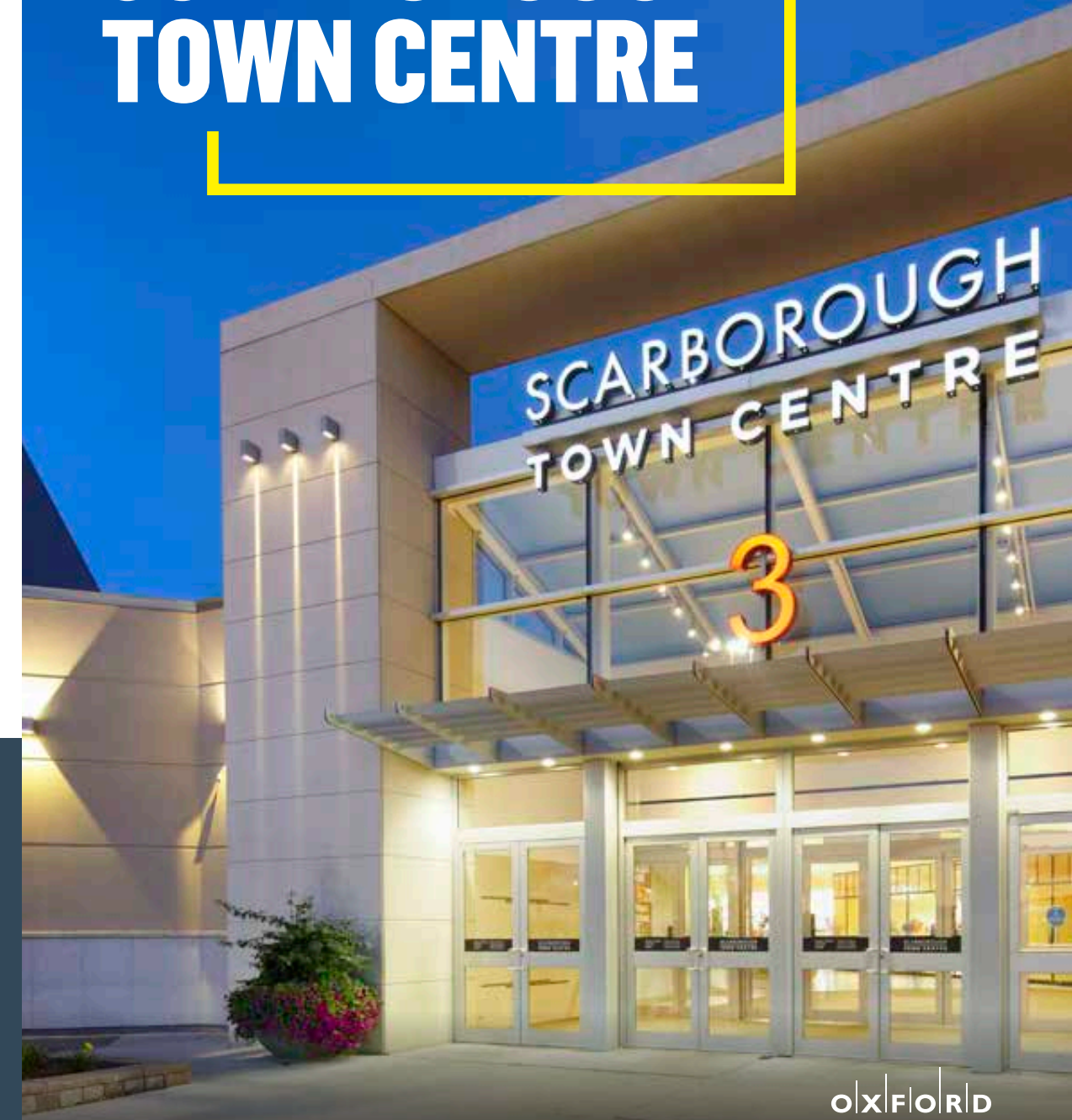
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SCARBOROUGH TOWN CENTRE



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PRESENTING

SCARBOROUGH TOWN CENTRE

Scarborough Town Centre (STC) is the largest shopping destination in Toronto's diverse and thriving east end. With over 23 million shoppers annually, STC's sales currently sit at \$900 per square foot. The centre boasts 250 retail stores including Zara, Brown's, MUJI, Michael Kors, Victoria's Secret, and lululemon. Artizia, H&M, and Sephora have recently opened their new expanded "Flagship" locations. At 1.6 million square feet in size, STC also offers an impressive entertainment complex, theatre and a \$37-million food and dining transformation. Located just off Highway 401, STC is accessible to over 409,000 vehicles and 26,000 transit users per day and captures extensive coverage of the GTA's retail market (with an estimated spending potential of \$9.6 billion on fashion). Scarborough Town Centre's trade area houses a strong customer demographic with an increasing population base.

BY THE NUMBERS

1973

Year built

2016/17

\$37M food and dining transformation

\$575M

Total annual sales

2010

\$63M renovation

1.6M SF

Gross leasable area

250+

Stores



68%

Female shoppers



32%

Male shoppers



23M

Annual shopper visits



5,796

Parking stalls



409,269

Daily vehicle traffic



85 MINS

Average length of visit



26,000

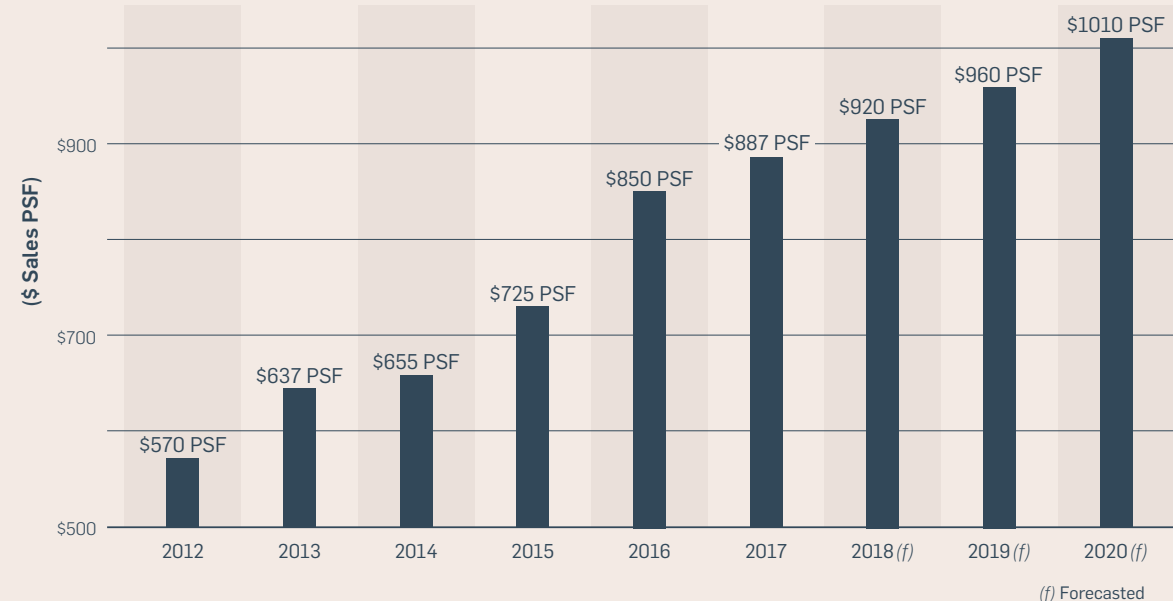
Transit users daily



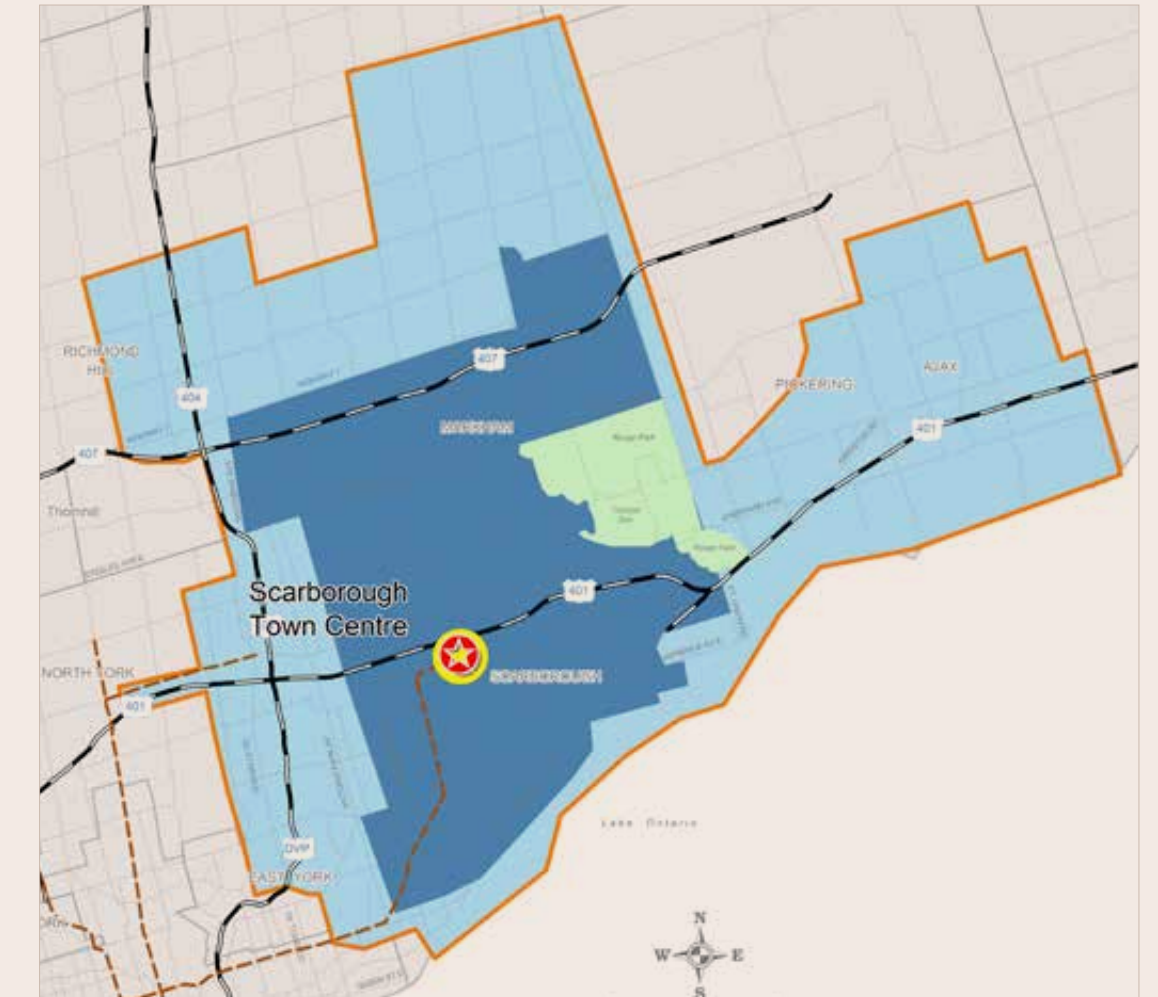
\$45M

Taste MRKT & upper level retail redevelopment

TOTAL RETAIL SALES PRODUCTIVITY



TRADE AREA & MARKET DRAW



GREATER TORONTO AREA	PRIMARY TRADE AREA	SECONDARY TRADE AREA	TOTAL TRADE AREA
Population: 6,939,976	Population: 695,131	Population: 842,337	Population: 1,537,468
Households: 2,509,726	Households: 227,220	Households: 294,671	Households: 521,891
Average Household Income: \$117,972	Average Household Income: \$89,545	Average Household Income: \$107,795	Average Household Income: \$100,979
% Households > \$100K: 38.8%	% Households > \$100K: 30.0%	% Households > \$100K: 39.2%	% Households > \$100K: 35.2%
Fashion Expenditure: \$11.5 billion	Fashion Expenditure: \$868 million	Fashion Expenditure: \$1.2 billion	Fashion Expenditure: \$2.1 billion
Fashion Exp. per HH: \$4,565	Fashion Exp. per HH: \$3,860	Fashion Exp. per HH: \$4,315	Fashion Exp. per HH: \$4,114



1,537,468

Total trade area population



521,891

Total trade area households

Over 4.6 million visitors by shoppers with household income over

\$100k+